



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
16/06399238

Invoice 652973  
Inv Date 11/25/2012  
Terms Net 30  
Contract 339141  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:43:10PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2,Tu-2	11/05/12 6:29AM (Mo)	00:30		2012MRFP164H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2,Tu-2	11/05/12 6:55AM (Mo)	00:30		2012MRFP164H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2,Tu-2	11/06/12 6:15AM (Tu)	00:30		2012MRFP164H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2,Tu-2	11/06/12 6:36AM (Tu)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	10/31/12 6:00AM (We)	00:30		2012MRFP143H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	10/31/12 6:29AM (We)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	10/31/12 6:56AM (We)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	11/01/12 6:14AM (Th)	00:30		2012MRFP143H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	11/01/12 6:30AM (Th)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	11/01/12 6:56AM (Th)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	11/02/12 6:00AM (Fr)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	11/02/12 6:23AM (Fr)	00:30		2012MRFP156H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-3,Th-3,F-3	11/02/12 6:42AM (Fr)	00:30		2012MRFP143H	\$1875.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-2	11/05/12 8:49AM (Mo)	00:30		2012MRFP156H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-2	11/05/12 8:55AM (Mo)	00:30		2012MRFP164H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-2	11/06/12 7:30AM (Tu)	00:30		2012MRFP164H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-2,Tu-2	11/06/12 8:49AM (Tu)	00:30		2012MRFP164H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	10/31/12 9:00AM (We)	00:30		2012MRFP143H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	11/01/12 7:59AM (Th)	00:30		2012MRFP143H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,W-1,Th-1,F-1	11/02/12 8:30AM (Fr)	00:30		2012MRFP156H	\$2000.00	
5.0	Spot	10:00:00AM-10:30:00AM	Day,W-1,Th-1,F-1	10/31/12 10:29AM (We)	00:30		2012MRFP156H	\$560.00	
5.0	Spot	10:00:00AM-10:30:00AM	Day,W-1,Th-1,F-1	11/01/12 9:59AM (Th)	00:30		2012MRFP156H	\$560.00	
5.0	Spot	10:00:00AM-10:30:00AM	Day,W-1,Th-1,F-1	11/02/12 10:22AM (Fr)	00:30		2012MRFP156H	\$560.00	
6.0	Spot	10:00:00AM-10:30:00AM	Day,M-1,Tu-1	11/05/12 10:22AM (Mo)	00:30		2012MRFP164H	\$560.00	
6.0	Spot	10:00:00AM-10:30:00AM	Day,M-1,Tu-1	11/06/12 10:20AM (Tu)	00:30		2012MRFP164H	\$560.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,W-2,Th-2,F-2	10/31/12 11:33AM (We)	00:30		2012MRFP156H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,W-2,Th-2,F-2	10/31/12 11:59AM (We)	00:30		2012MRFP143H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,W-2,Th-2,F-2	11/01/12 10:59AM (Th)	00:30		2012MRFP156H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,W-2,Th-2,F-2	11/01/12 11:59AM (Th)	00:30		2012MRFP143H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,W-2,Th-2,F-2	11/02/12 11:34AM (Fr)	00:30		2012MRFP143H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,W-2,Th-2,F-2	11/02/12 11:59AM (Fr)	00:30		2012MRFP156H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00PM	Day,M-2,Tu-2	11/05/12 10:59AM (Mo)	00:30		2012MRFP164H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00PM	Day,M-2,Tu-2	11/05/12 11:42AM (Mo)	00:30		2012MRFP156H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00PM	Day,M-2,Tu-2	11/06/12 10:59AM (Tu)	00:30		2012MRFP156H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00PM	Day,M-2,Tu-2	11/06/12 11:59AM (Tu)	00:30		2012MRFP164H	\$925.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	11/05/12 12:26PM (Mo)	00:30		2012MRFP164H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	11/05/12 12:56PM (Mo)	00:30		2012MRFP164H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	11/06/12 12:11PM (Tu)	00:30		2012MRFP164H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	11/06/12 12:40PM (Tu)	00:30		2012MRFP156H	\$850.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
16/06399238

Invoice 652973  
Inv Date 11/25/2012  
Terms Net 30  
Contract 339141  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:43:10PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
10.0	Spot	12:00:00PM- 1:00:00PM	Day,W-2,Th-2,F-2	10/31/12 12:21PM (We)	00:30		2012MRFP156H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,W-2,Th-2,F-2	10/31/12 12:27PM (We)	00:30		2012MRFP156H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,W-2,Th-2,F-2	11/01/12 12:27PM (Th)	00:30		2012MRFP156H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,W-2,Th-2,F-2	11/01/12 12:51PM (Th)	00:30		2012MRFP156H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,W-2,Th-2,F-2	11/02/12 12:27PM (Fr)	00:30		2012MRFP156H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,W-2,Th-2,F-2	11/02/12 12:59PM (Fr)	00:30		2012MRFP143H	\$850.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	10/31/12 1:34PM (We)	00:30		2012MRFP143H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	11/01/12 1:56PM (Th)	00:30		2012MRFP143H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00PM	Day,W-1,Th-1,F-1	11/02/12 1:57PM (Fr)	00:30		2012MRFP156H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	11/05/12 1:33PM (Mo)	00:30		2012MRFP156H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	11/06/12 1:27PM (Tu)	00:30		2012MRFP164H	\$800.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1,Tu-1	11/05/12 3:10PM (Mo)	00:30		2012MRFP164H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1,Tu-1	11/06/12 3:48PM (Tu)	00:30		2012MRFP164H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,W-1,Th-1,F-1	10/31/12 3:46PM (We)	00:30		2012MRFP156H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,W-1,Th-1,F-1	11/01/12 3:56PM (Th)	00:30		2012MRFP156H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,W-1,Th-1,F-1	11/02/12 3:23PM (Fr)	00:30		2012MRFP143H	\$650.00	
15.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	11/05/12 4:23PM (Mo)	00:30		2012MRFP164H	\$800.00	
15.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	11/06/12 4:38PM (Tu)	00:30		2012MRFP156H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/31/12 4:21PM (We)	00:30		2012MRFP156H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	10/31/12 4:56PM (We)	00:30		2012MRFP143H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	11/01/12 4:09PM (Th)	00:30		2012MRFP156H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	11/01/12 4:37PM (Th)	00:30		2012MRFP143H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	11/02/12 4:13PM (Fr)	00:30		2012MRFP156H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,W-2,Th-2,F-2	11/02/12 4:40PM (Fr)	00:30		2012MRFP143H	\$800.00	
17.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1,Tu-1	11/05/12 5:14PM (Mo)	00:30		2012MRFP156H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	10/31/12 5:14PM (We)	00:30		2012MRFP156H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	10/31/12 5:43PM (We)	00:30		2012MRFP156H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	11/01/12 5:13PM (Th)	00:30		2012MRFP156H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	11/01/12 5:43PM (Th)	00:30		2012MRFP143H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	11/02/12 5:14PM (Fr)	00:30		2012MRFP156H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,W-2,Th-2,F-2	11/02/12 5:44PM (Fr)	00:30		2012MRFP156H	\$2250.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1	11/05/12 6:13PM (Mo)	00:30		2012MRFP164H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/31/12 6:22PM (We)	00:30		2012MRFP143H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	10/31/12 6:29PM (We)	00:30		2012MRFP156H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	11/01/12 6:13PM (Th)	00:30		2012MRFP156H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	11/01/12 6:24PM (Th)	00:30		2012MRFP156H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	11/02/12 6:14PM (Fr)	00:30		2012MRFP143H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00PM	Day,W-2,Th-2,F-2	11/02/12 6:22PM (Fr)	00:30		2012MRFP156H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1,Th-1,F-1	10/31/12 7:12PM (We)	00:30		2012MRFP143H	\$3000.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
16/06399238

Invoice 652973  
Inv Date 11/25/2012  
Terms Net 30  
Contract 339141  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:43:10PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
21.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1,Th-1,F-1	11/01/12 7:12PM (Th)	00:30		2012MRFP143H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day,W-1,Th-1,F-1	11/02/12 7:11PM (Fr)	00:30		2012MRFP156H	\$3000.00	
22.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:12PM (Mo)	00:30		2012MRFP164H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00PM	Day,W-2,Th-2,F-2	10/31/12 7:43PM (We)	00:30		2012MRFP156H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00PM	Day,W-2,Th-2,F-2	11/01/12 7:38PM (Th)	00:30		2012MRFP156H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00PM	Day,W-2,Th-2,F-2	11/02/12 7:38PM (Fr)	00:30		2012MRFP143H	\$3000.00	
24.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	11/05/12 7:37PM (Mo)	00:30		2012MRFP164H	\$3000.00	
25.0	Spot	11:00:00PM-11:35:00PM	Day,M-2	11/05/12 11:23PM (Mo)	00:30		2012MRFP164H	\$2000.00	
25.0	Spot	11:00:00PM-11:35:00PM	Day,M-2	11/05/12 11:30PM (Mo)	00:30		2012MRFP156H	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	10/31/12 11:13PM (We)	00:30		2012MRFP143H	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	10/31/12 11:33PM (We)	00:30		2012MRFP156H	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	11/01/12 11:28PM (Th)	00:30		2012MRFP156H	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	11/01/12 11:35PM (Th)	00:30		2012MRFP156H	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	11/02/12 11:24PM (Fr)	00:30		2012MRFP156H	\$2000.00	
26.0	Spot	11:00:00PM-11:35:00PM	Day,W-2,Th-2,F-2	11/02/12 11:34PM (Fr)	00:30		2012MRFP156H	\$2000.00	
27.0	Spot	5:00:00AM- 6:00:00AM	Day,M-1,Tu-1	11/05/12 5:13AM (Mo)	00:30		2012MRFP156H	\$925.00	
27.0	Spot	5:00:00AM- 6:00:00AM	Day,M-1,Tu-1	11/06/12 5:29AM (Tu)	00:30		2012MRFP164H	\$925.00	
28.0	Spot	5:00:00AM- 6:00:00AM	Day,W-1,Th-1,F-1	10/31/12 5:27AM (We)	00:30		2012MRFP156H	\$925.00	
28.0	Spot	5:00:00AM- 6:00:00AM	Day,W-1,Th-1,F-1	11/01/12 5:54AM (Th)	00:30		2012MRFP156H	\$925.00	
28.0	Spot	5:00:00AM- 6:00:00AM	Day,W-1,Th-1,F-1	11/02/12 5:24AM (Fr)	00:30		2012MRFP143H	\$925.00	
29.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	11/05/12 8:50PM (Mo)	00:30		2012MRFP156H	\$9250.00	
30.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	11/05/12 10:44PM (Mo)	00:30		2012MRFP164H	\$6000.00	
31.0	Spot	8:00:00PM- 8:30:00PM	Day,W-1	10/31/12 8:00PM (We)	00:30		2012MRFP156H	\$6600.00	
32.0	Spot	8:00:00PM-11:00:00PM	Day,Th-2	11/01/12 8:30PM (Th)	00:30		2012MRFP156H	\$6500.00	
32.0	Spot	8:00:00PM-11:00:00PM	Day,Th-2	11/01/12 10:40PM (Th)	00:30		2012MRFP143H	\$6500.00	
33.0	Spot	8:00:00PM- 9:00:00PM	Day,F-1	11/02/12 8:20PM (Fr)	00:30		2012MRFP156H	\$3000.00	
34.0	Spot	9:00:00PM-10:00:00PM	Day,F-1	11/02/12 9:41PM (Fr)	00:30		2012MRFP156H	\$3450.00	
35.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	11/02/12 10:46PM (Fr)	00:30		2012MRFP143H	\$3500.00	
36.0	Spot	6:00:00AM- 7:00:00AM	Day,Sa-2	11/03/12 6:26AM (Sa)	00:30		2012MRFP156H	\$850.00	
36.0	Spot	6:00:00AM- 7:00:00AM	Day,Sa-2	11/03/12 6:40AM (Sa)	00:30		2012MRFP164H	\$850.00	
37.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 7:29AM (Sa)	00:30		2012MRFP164H	\$1050.00	
37.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:42AM (Sa)	00:30		2012MRFP156H	\$1050.00	
38.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:30AM (Sa)	00:30		2012MRFP164H	\$1050.00	
38.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-2	11/03/12 9:54AM (Sa)	00:30		2012MRFP164H	\$1050.00	
39.0	Spot	12:00:00PM- 3:30:00PM	Day,Sa-2	11/03/12 1:41PM (Sa)	00:30		2012MRFP156H	\$2750.00	
40.0	Spot	3:30:00PM- 7:00:00PM	Day,Sa-2	11/03/12 5:31PM (Sa)	00:30		2012MRFP164H	\$2750.00	
41.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	11/03/12 11:42PM (Sa)	00:30		2012MRFP156H	\$3300.00	
41.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-2	11/03/12 11:43PM (Sa)	00:30		2012MRFP164H	\$3300.00	
42.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-2	11/03/12 5:39AM (Sa)	00:30		2012MRFP164H	\$340.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
ROMNEY FOR PRESIDENT (13995)  
National/Political  
16/06399238

Invoice 652973  
Inv Date 11/25/2012  
Terms Net 30  
Contract 339141  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/27/2012 1:43:10PM

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Demo  
Revision  
Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
42.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-2	11/03/12 5:55AM (Sa)	00:30		2012MRFP164H	\$340.00	
43.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-3	11/04/12 6:14AM (Su)	00:30		2012MRFP156H	\$1500.00	
43.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-3	11/04/12 6:39AM (Su)	00:30		2012MRFP164H	\$1500.00	
43.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-3	11/04/12 6:54AM (Su)	00:30		2012MRFP164H	\$1500.00	
44.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-3	11/04/12 7:14AM (Su)	00:30		2012MRFP164H	\$1050.00	
44.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-3	11/04/12 7:58AM (Su)	00:30		2012MRFP164H	\$1050.00	
44.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-3	11/04/12 8:29AM (Su)	00:30		2012MRFP164H	\$1050.00	
45.0	Spot	12:00:00PM-12:30:00PM	Day,Su-2	11/04/12 12:13PM (Su)	00:30		2012MRFP156H	\$600.00	
47.0	Spot	7:00:00PM- 8:00:00PM	Day,Su-2	11/04/12 6:59PM (Su)	00:30		2012MRFP156H	\$2750.00	
47.0	Spot	7:00:00PM- 8:00:00PM	Day,Su-2	11/04/12 7:43PM (Su)	00:30		2012MRFP164H	\$2750.00	
48.0	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	11/04/12 8:40PM (Su)	00:30		2012MRFP164H	\$6500.00	
49.0	Spot	9:00:00PM-10:00:00PM	Day,Su-2	11/04/12 9:21PM (Su)	00:30		2012MRFP164H	\$6000.00	
49.0	Spot	9:00:00PM-10:00:00PM	Day,Su-2	11/04/12 9:41PM (Su)	00:30		2012MRFP156H	\$6000.00	
50.0	Spot	11:00:00PM-11:35:00PM	Day,Su-2	11/04/12 11:23PM (Su)	00:30		2012MRFP164H	\$2000.00	
50.0	Spot	11:00:00PM-11:35:00PM	Day,Su-2	11/04/12 11:25PM (Su)	00:30		2012MRFP164H	\$2000.00	
51.0	Spot	5:00:00AM- 6:00:00AM	Day,Su-2	11/04/12 5:14AM (Su)	00:30		2012MRFP164H	\$250.00	
51.0	Spot	5:00:00AM- 6:00:00AM	Day,Su-2	11/04/12 5:38AM (Su)	00:30		2012MRFP164H	\$250.00	
52.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 7:28AM (Su)	00:30		2012MRFP156H	\$1050.00	
54.0	Spot	11:30:00PM-12:05:00AM	Per week (2),Sa	11/03/12 12:14AM (Sa)	00:30		2012MRFP156H	\$1250.00	
54.0	Spot	11:30:00PM-12:05:00AM	Per week (2),Sa	11/03/12 11:56PM (Sa)	00:30		2012MRFP164H	\$1250.00	
55.0	Spot	3:00:00PM- 4:00:00PM	Per week (1),Fr	11/02/12 3:51PM (Fr)	00:30		2012MRFP156H	\$650.00	
56.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Su	11/04/12 6:12PM (Su)	00:30		2012MRFP164H	\$1500.00	M/G For 46.0.1,46.0.2
56.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Su	11/04/12 6:40PM (Su)	00:30		2012MRFP164H	\$1500.00	M/G For 46.0.1,46.0.2

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$261,380.00	Total Spots	140
Commission	(\$39,207.00)		
Net Total	\$222,173.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.